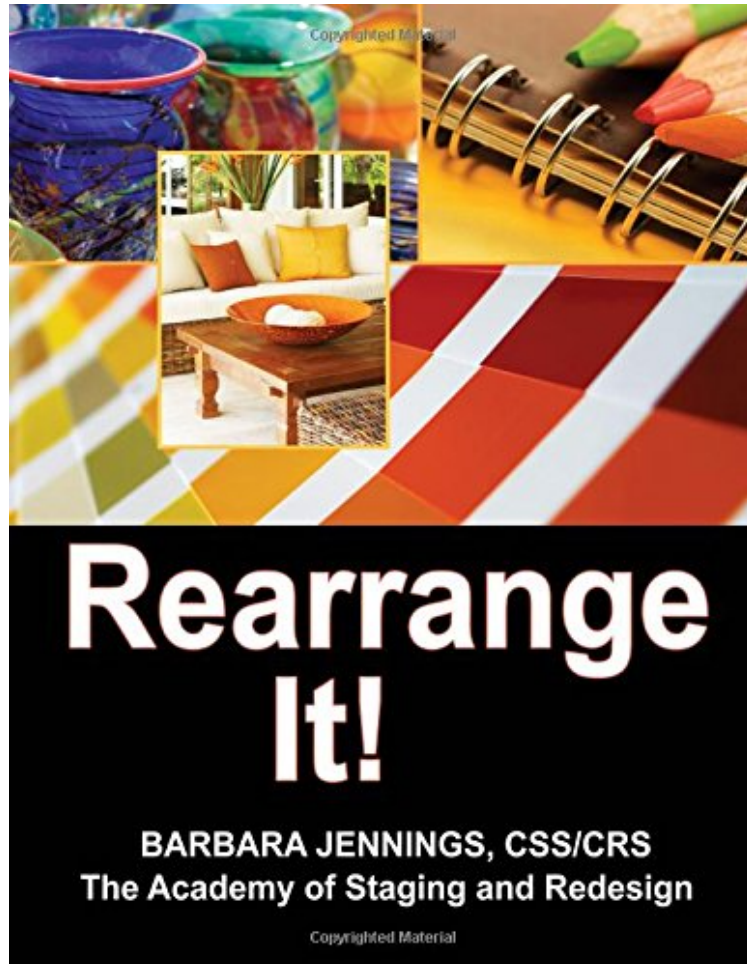


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## Rearrange It! - How to Start an Interior Redesign Business

*Barbara Jennings*

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**Barbara Jennings : Rearrange It! - How to Start an Interior Redesign Business** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Rearrange It! - How to Start an Interior Redesign Business:

4 of 4 people found the following review helpful. A bit much for the 'layperson' By JKI am not a designer nor will I ever have a design business; however, I am doing some home remodeling and thought that this book might give me ideas on how to "redesign" some rooms using the furniture I have. After reading through the book, I realized that it's geared more towards the design professional -- so I gave it to my sister-in-law, who is in the home design business, and she was absolutely thrilled. She was so excited, that she's now helping me "redesign" my rooms for free ... so the book was well worth the price I paid ;-)  
4 of 4 people found the following review helpful. Rearrange It is great for starting a Redesign business  
By Sally Stager I purchased Rearrange It! to help me decide if I wanted to get into the Redesign business. The information provided has given me insight and practical help on the industry and getting

started in a business. It provided useful tools, tips and training on interior redesign techniques and principles. With the help of this book I feel confident that I will start a redesign business and succeed in it. 0 of 0 people found the following review helpful. Perfect transaction! By Shawn Kuntzman Item received just as described. Great item at a great price!

Furniture and accessory placement design has always been a neglected topic, even in design schools, which accounts partly for why there is such a need for professionals in this growing cottage industry. The overwhelming need for this type of service is everywhere as consumers struggle with making their homes functional and attractive. Re-Design is the perfect marriage between professional design consultant and homeowner, not just in today's economic climate, but in any economy. Starting an interior re-design business is not as difficult as it may seem. The simplicity of the service and the ability to get a business launched quickly and easily is very attractive and virtually risk free. With this manual, anyone can learn virtually everything they need from the West Coast pioneer in redesign concepts without attending an expensive seminar. **NOTABLE:** An access link to a 32-page PDF of full color before and after images from the book, as well as bonus images, is also included (Book's images are b/w). Readers can learn from home how to start, grow and sustain a highly profitable Interior Re-Design Business. They can learn how rearranging the furniture and accessories clients already own can earn them attractive income while fulfilling their creative urges and desires to help people. This type of business is sometimes called one-day decorating because transformations are usually accomplished in a day or less. Consultants are paid immediately at the conclusion of the day (or half day). No degree or certification is required. No prior experience is necessary. Consultants work by appointment on a full or part-time basis with flexible hours. In this manual readers will easily learn: the techniques and marketing strategies top consultants use to generate profits, free publicity and referral how to conduct consultations from beginning to end how to get good before and after photos for a portfolio the questions to ask homeowners for a successful outcome how to give a one-day (or half-day) redesign service or consultation how to price one's service and get paid on the spot business set-up and management procedure effective marketing and promotional strategies before and after photo examples and description the most common furniture arrangement configurations consultant's use over and over again a bonus chapter on how to hang art and wall groupings access to additional resources for related services or supplemental training on related topics This is NOT a high end design book nor a full color coffee table book. It is a business development book strategically written for those who want to start or improve a small business of their own in the re-design industry. The author is the West Coast pioneer in redesign concepts (since 1986) and Director of The Academy of Staging and Redesign hosted at Decorate-Redecorate.Com. Content is based on the author's 40+ years in redesign, decorating, home staging, corporate and residential art consulting and home based business development. Written in a conversational style, this guide has been widely praised as an influential and beneficial component for re-design start-ups and experienced professionals everywhere.

Any library strong in either interior decoration or business titles simply must have REARRANGE IT! The author's been professionally rearranging homes in California since 1986: her home-based designer tips lend perfectly to those who would operate and foster home-based work while her case studies of clients, tips on what to charge and how to rearrange, assessments of what homeowners need most, and how to turn a chaotic home feel into a design masterpiece makes for clear, specific suggestions. While those selling homes and real estate agents will find this of key interest, so will both those seeking to make a business of home arranging and homeowners just seeking a more logical arrangement, making for a wide-ranging recommendation suitable for any public lending library. --Midwest Book About the Author Barbara Jennings, CSS/CRS (CA), is Director of the Academy of Staging and Redesign (hosted at Decorate-Redecorate.Com) and has trained thousands of stagers and redesigners through her home study books and dual certification courses since 2002. She has personally mentored stagers and redesigners across the USA, Canada, Australia and Europe. The Academy is hosted at Decorate-Redecorate.Com and Jennings has over 4 decades of experience in interior design, home staging, redesign, art consulting, marketing and promotion of home based businesses. She has successfully built 4 home based businesses in the design field in her distinguished career. A bestselling author of distinction (whose books are well noted for their specifics and detailed information), she has authored 19 books and 6 electronic books while consulting, such as: Home Staging for Profit, Staging Luxurious Homes, Staging Portfolio Secrets, Getting Paid: Financial Strategies for Home Stagers, Home Staging for Yourself, Rearrange It!, Decor Secrets Revealed (ebook), Arrange Your Stuff, Advanced Redesign, Where There's a Wall - There's a Way (out of print), Wall Groupings!, Pro Art Consulting, The Secret Art of Hanging Art, and Echoes in Eternity (inspirational). She also developed the highly respected Certified Redesign Specialist Designation (CRS) and hosts one of the largest online directories for stagers and re-designers on the internet. Many titles are available at or from her website.