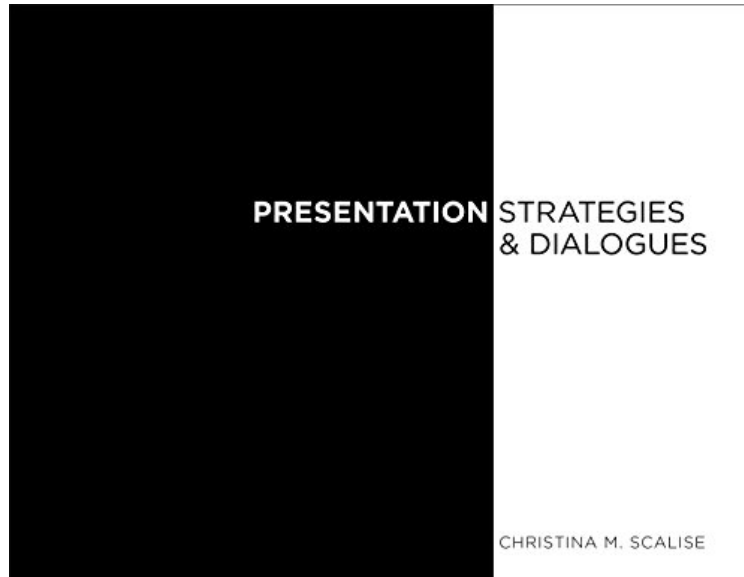


## Presentation Strategies and Dialogue

*Christina M. Scalise*

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#1586038 in Books 2012-02-24 2012-02-24Original language:EnglishPDF # 1 .33 x .2 x 11.03l, 1.17 #File Name: 1609011449192 pages | File size: 44.Mb

**Christina M. Scalise : Presentation Strategies and Dialogue** before purchasing it in order to gage whether or not it would be worth my time, and all praised Presentation Strategies and Dialogue:

The ability to effectively and persuasively communicate design solutions is an essential (but often underemphasized) skill for successful interior design, and Presentation Strategies Dialogues helps students hone that ability. By teaching aspiring designers how to use imagination, voice, gesture, presence, visual content, and analytical and physical tools, the book empowers readers to bring their ideas to life in a clear and compelling manner. Working from a view of the design presentation as an exchange of ideas, the book explores in depth how to cultivate interactions with clients and respond to their feedback. This eminently practical how-to book is a valuable resource for any design student, as a reference for a design studio class, or as a text for professional practice courses.

From the Inside FlapThe ability to effectively and persuasively communicate design solutions is an essential though often underemphasized skill for successful interior design, and Presentation Strategies Dialogues helps students hone that ability. By teaching aspiring designers how to use imagination, voice, gesture, presence, visual content and analytical and physical tools, the book empowers readers to bring their ideas to life in a clear and compelling manner. Working from a view of the design presentation as an exchange of ideas, the book explores in depth how to cultivate interactions with clients and respond to their feedback. This eminently practical how-to book is a valuable resource for any design student, as a reference for a design studio class or as a text for professional practice courses.About the AuthorChristina Scalise, NCIDQ, is a professional interior designer and principal of her own firm. She is also is a part-time interior design educator and has taught interior design studios, professional practice, architectural communications, and rendering courses at Woodbury University, Seton Hill University, and the Art Institutes

beginning in 1982.