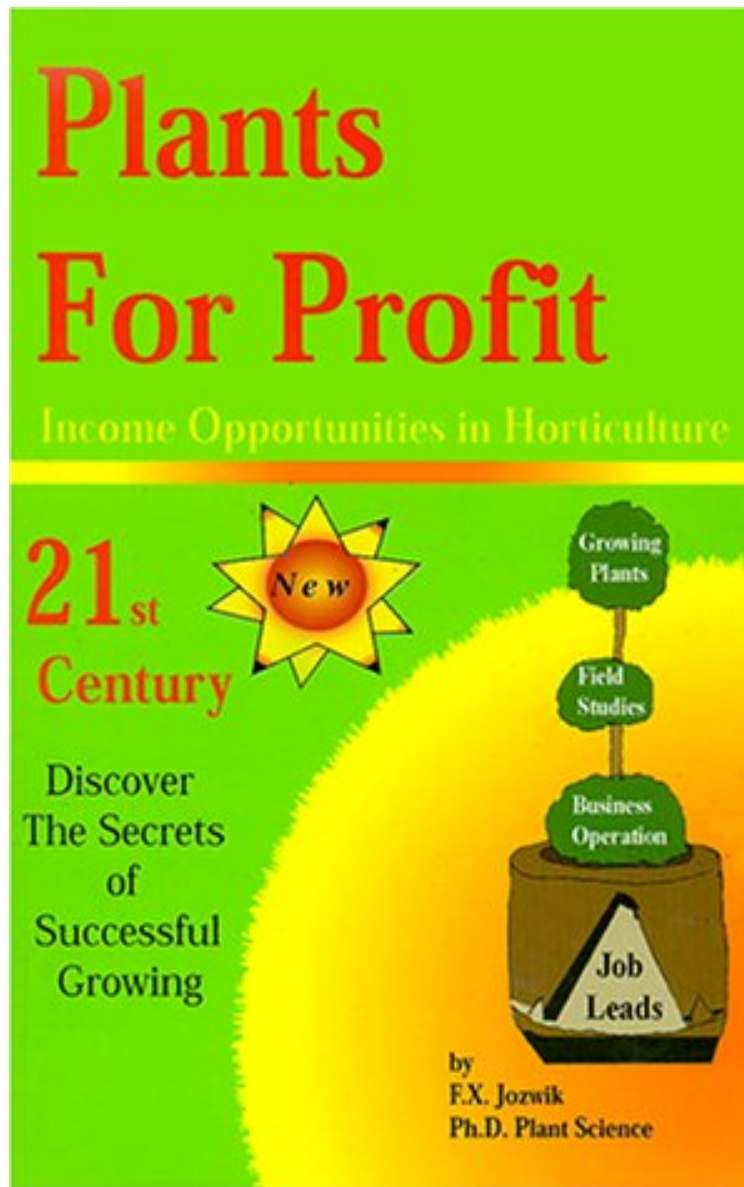


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Plants for Profit: Income Opportunities in Horticulture

Francis X. Jozwik

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Francis X. Jozwik : Plants for Profit: Income Opportunities in Horticulture before purchasing it in order to gage whether or not it would be worth my time, and all praised Plants for Profit: Income Opportunities in Horticulture:

0 of 0 people found the following review helpful. The information that was in the pertinent part was very good and made the book a worthwhile purchaseBy Larry T FosterI got this book for my daughter who says she has an interest in starting a nursery.The first 1/3 is about that and the rest is about employment in that industry.The information that was

in the pertinent part was very good and made the book a worthwhile purchase. Some of the things that helped us were the 10 most profitable plants, growing mixture recipes and, something we hadn't considered. Creating one's own brand of starting and growing mixes. Even though it's a little bit dated, the information was quite helpful. 59 of 66 people found the following review helpful. A "must read" for anyone engaging in commercial horticulture. By Midwest Book Review. *Plants For Profit: Income Opportunities In Horticulture* is a unique, authoritative, original book written by a world renowned expert in the field of ornamental horticulture specifically for readers interested in engaging in commercial horticultural ventures. *Plants For Profit* shows how to find a good job working with plants, how to start, operate, and finance a horticultural enterprise. F.X. Jozwik provides a concise overview of marketing and plant culture with a wealth of practical and insightful advice that will save the aspiring commercial horticulturist thousands of dollars and maximize return on capital investment. Jozwik shows how to grow trees, plants, and flowers profitably, which plants are in demand, even how to find a good job in horticulture so that you can earn while you learn. If you are a gardener, horticulturist or farmer considering an expansion into raising and selling ornamental plants, begin with a thorough reading of *Plants For Profit*. 0 of 0 people found the following review helpful. Four Stars. By Thomas. A awesome book

This multifaceted book presents important information about how to start a horticultural business. Topics include how to make and sell private label potting soil worth thousands of dollars, business and marketing highlights, how to choose the best money making plants, financing, etc.

About the Author Dr. Francis Jozwik has operated a successful nursery and greenhouse for over 30 years. He has grown and sold millions of plants. After earning a Ph.D. in Botany and Plant Science, he lectured at major American universities and was a research scientist in the U.S. and Australia. He has been recognized by Marquis's Who's Who in The World for his contributions as a scientist, teacher and businessman from 1991-2000.