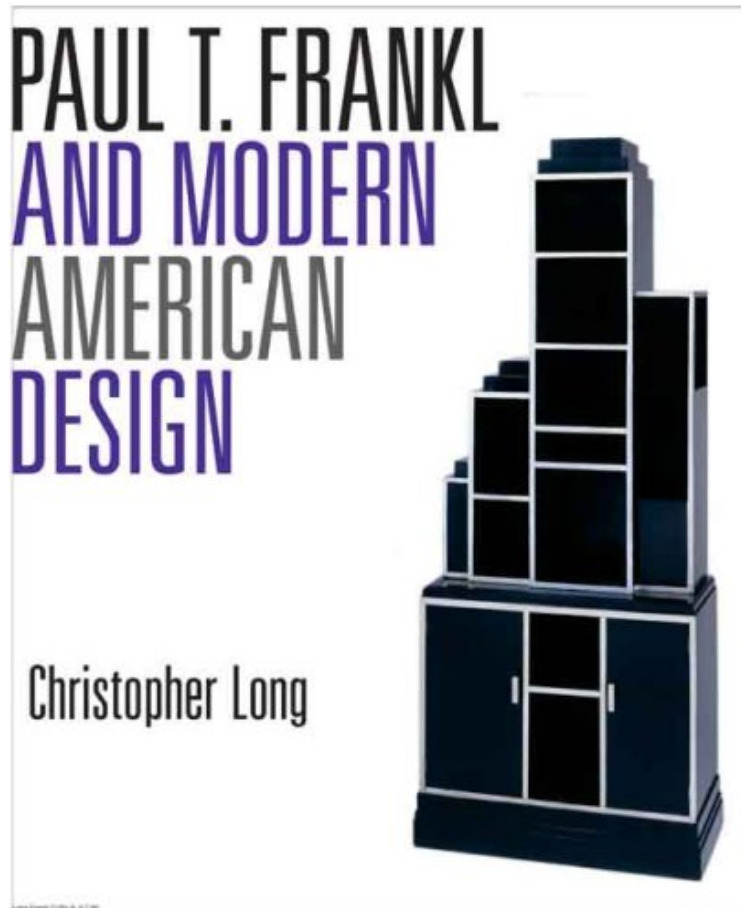


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## Paul T. Frankl and Modern American Design

*Christopher Long*

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**Christopher Long : Paul T. Frankl and Modern American Design** before purchasing it in order to gage whether or not it would be worth my time, and all praised Paul T. Frankl and Modern American Design:

1 of 1 people found the following review helpful. Great gift for a fan of Frankl's furniture!By murphyetalPurchased as a wedding present for a couple who have purchased several of his chairs for their home. They loved it!1 of 2 people found the following review helpful. Five StarsBy TJLGreat item and service5 of 5 people found the following review helpful. Excellent!By S. C. MatthewsWhen I ordered this book I was expecting a simple biography and a few photos of his work . What I received was far, far, better than that! Details of his work and a biography and history that are really well written and enjoyable. This has turned out to be real pleasure and I highly recommed it to anyone interested in design!

Arriving in the United States in 1914, Viennese-born Paul T. Frankl (18861958) brought with him an outsiders fresh perspective and an enthusiasm for forging a uniquely American design aesthetic. In the years between the two world wars he, more than any other designer, helped shape the distinctive look of American modernism. This authoritative

book draws on an extensive collection of unpublished documents and family papers and photographs to provide the first full account of Frankl's life and ideas. The book also explores the history of modern American design and the extent of Frankl's influence on its trajectory. In the early 1920s, Frankl opened a New York City shop that became an epicenter of American modernism. Over the next decades, his work encompassed everything from individual pieces of furniture and decorative accessories to entire interiors, and his style continuously evolved, from early Skyscraper furniture to relaxed and casual designs favored by the Hollywood elite in the 1930s to manufactured pieces for the mass market in the 1950s. The book charts the impact of Frankl's ideas on merchants and consumers, on his fellow designers, and on the changing look of American homes and workplaces. With close to 170 illustrations, Paul T. Frankl and *Modern American Design* is an essential reference on 20th-century design.

About the Author Christopher Long is associate professor, architectural history and theory, University of Texas at Austin. He publishes widely on a diverse range of subjects and was a contributing author to *Josef Frank: Architect and Designer* (Yale).