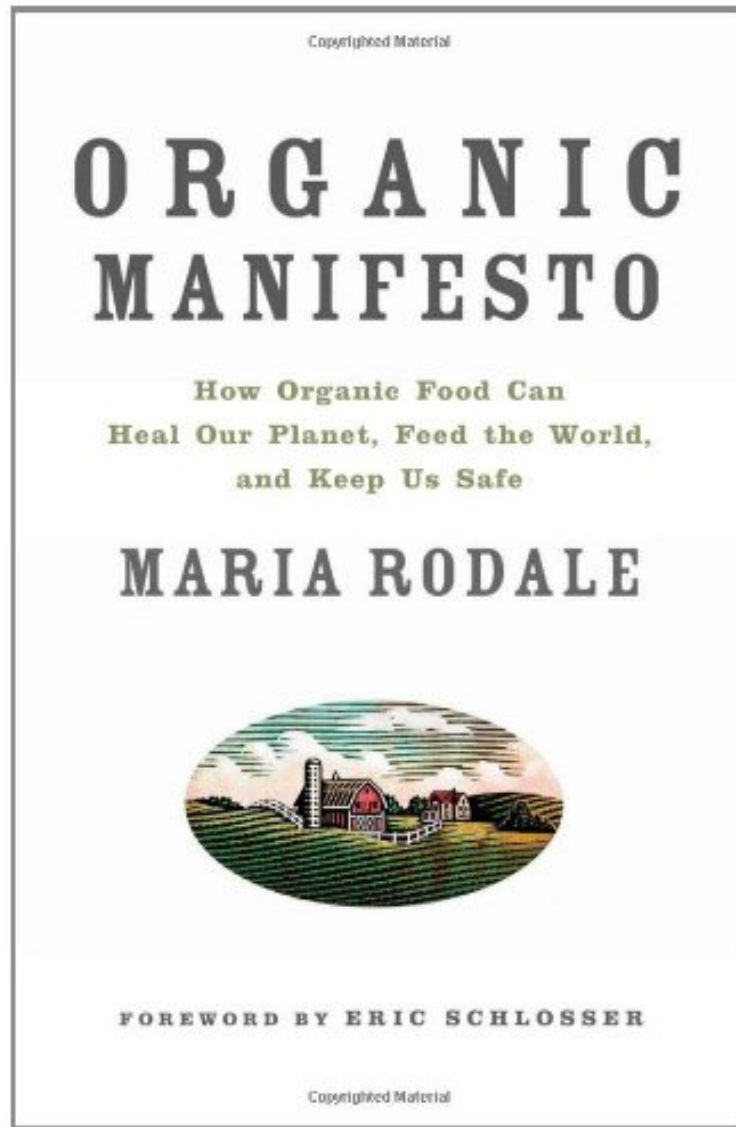


Organic Manifesto: How Organic Food Can Heal Our Planet, Feed the World, and Keep Us Safe

Maria Rodale

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Maria Rodale : Organic Manifesto: How Organic Food Can Heal Our Planet, Feed the World, and Keep Us Safe before purchasing it in order to gauge whether or not it would be worth my time, and all praised Organic Manifesto: How Organic Food Can Heal Our Planet, Feed the World, and Keep Us Safe:

0 of 0 people found the following review helpful. The Home of OrganicBy coconutcreamcareA wonderful contributions to the world of Organic. This is the original Organic and thanks to the dedication and drive of this family

we now have the option of Organically grown. The world of Organic and the science of natural farming was developed, and created with new information gathered from their farm in Pennsylvania. She has the dedication of her family and is the current CEO. It was a real pleasure to read her. Now there is an alternative to the use of chemicals when growing our food. I have a small garden and have learned a great deal from her book. I am hopping to see the farm on my next vacation. It will be a real treat and learning experience. We have a lot to learn and the Rodale farm is the original and the current location of most of the learning concerning the world of Organic.

0 of 0 people found the following review helpful. IF YOU READ NOTHING ELSE THIS YEAR, READ THIS, FOR GOD'S SAKES. By robert p. This is a MUST READ for everybody. You cannot afford to ignore the information in this book. Like it says on the intro., if you even like to eat, you have to know this data. It's very well read. The author was raised as an "organic". Her grandfather started the first organic magazine in the U.S. Her father worked his own farm and started an organization to do actual research of the "standard" system of farming and the organic system. His idea was that if they were ever going to be taken seriously, they would have to present solid evidence of the two ways and how they compare. I have never read this much shocking data about the effect of chemicals, not only on the body, but on the land. And the oceans. And the water that we drink. And . . . etc, etc. I was in open-mouthed astonishment (literally open-mouthed) and I was only on page 14! It's a "cant-put-down" book. I'm just starting it and I find it incredible and sometimes very hard to read, because of the nature of the information, which is very upsetting. Read this. It's the most important thing you can do for this world. When the land is all dead, we will also die, through starvation. Ms. Rodale has taken on the chemical movement, which cares about nothing but how much money they can stuff in their bank accounts and care nothing about the reality that they are bringing this world to a nasty end. Get a few copies and give them to your friends and anyone you care about. I know this sounds like I'm exaggerating but when you read the book you will see for yourself whether that's true or not.

0 of 0 people found the following review helpful. Brilliant book! Rodale does a wonderful job discussing organic ... By HS Brilliant book! Rodale does a wonderful job discussing organic food production within a larger sphere of politics, economics, and social factors that all lead back to her alluding the influences of neoliberalism as it exists in the perpetuity of GMOs (genetically modified organisms) in our foods. She forces readers to really consider the impact of livelihood "from the soil on up" and through the ways in which authenticity, genuineness, and, more importantly, love become stuffed beneath a normalized franchisement of food/restaurants, education, and the architectures of modern homes or housing communities. I strongly recommend this book to all readers, of all ages as it is a very comprehensive and easy read.

Drawing on findings from leading health researchers as well as conversations with both chemical and organic farmers from coast to coast, Maria Rodale's *Organic Manifesto* irrefutably outlines the unacceptably high cost of chemical farming on our health and our environment. She traces the genesis of chemical farming and the rise of the immense companies that profit from it, bringing to light the government's role in allowing such practices to flourish. She further explains that modern organic farming would not only help reverse climate change by reducing harmful carbon emissions and soil depletion, but would also improve the quality of the food we eat, reduce diseases from asthma to cancer, and ensure a better quality of life in farming communities nationwide. For every parent wondering how best to safeguard the health and safety of her children; for every environmentalist in search of a solution to the worsening crisis that afflicts our land, air, and waters; for every shopper who questions whether it is worth it to pay more for organic, Maria Rodale offers straightforward answers and a single, definitive course of action: We must demand organic now.

From Publishers Weekly Granddaughter to Rodale's founder, and its current CEO, the author offers a passionate, evenhanded, nonacademic argument for the overall wisdom, economical and ecological, for farming organically. Deeply aware of the public confusion and suspicion surrounding organic farming as a hippie cause, Rodale first persuades readers that years of chemical and pesticide use have poisoned our environment, not hard to do, considering elevated cancer levels, increases in asthma, and fertility disorders, among other afflictions attributed to environmental factors. Rodale places blame for U.S. reliance on chemical-saturated farming, especially employing the use of genetically modified seeds, mostly on powerful chemical companies' manipulative advertising, double speak, but also on government protection of conventional farmers. In her strongest section delineating a year in the life of a chemical farmer, Rodale shares clarifying findings from her own focus group that these farmers become dependent on chemical companies for their products and can't see another way, even when costs keep going up, soil is depleted, and yields decrease. In the end, Rodale does a vigorous job of debunking myths plaguing both sides. (May) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. Maria's pedigree gives her the authority and credibility to educate Americans on this important subject matter. The information in *Organic Manifesto* will empower you not only to save your own life and the lives of your family but also to do your part in saving the world. If you read one book this year, please make this one it!

Jillian Michaels *Organic Manifesto* is a breakthrough. It is a clarion call revealing the power of organic farming to improve our health, our economy, our politics, and our planet. Harvey Karp, MD, FAAP About the Author Maria Rodale is the CEO and Chairman of Rodale Inc., the world's leading multimedia

company with a focus on health, wellness, and the environment, and the largest independent book publisher in the United States. Rodale reaches 70 million people worldwide through brands such as Prevention and Men's Health; through books such as The South Beach Diet and Al Gore's An Inconvenient Truth; and through numerous digital properties. She is founding editor of the company's newest online venture, Rodale.com, which features the latest news and information about healthy living on a healthy planet, as well as her blog, Maria's Farm Country Kitchen. Maria Rodale joined the family business in 1987, first working in circulation and direct marketing and eventually leading Rodale's in-house direct marketing agency. In 1998, she served as director of strategy, where she led the strategic review, planning processes, and management changes that refocused the company on publishing information on healthy, active lifestyles. She also led the company's Organic Living division, Rodale's first integrated brand division, where she was the Editor-in-Chief of Organic Gardening and oversaw all of Rodale's gardening books. She joined the Rodale board in 1991 and was elected Chairman in 2007. She has won numerous awards, including in 2004 the National Audubon Society's "Rachel Carson Award" and in 2007 the United Nations Population Fund's "Award for the Health and Dignity of Women." In 2009 she was named to Pennsylvania's "Best 50 Women in Business" List. She is also a member of the board of Bette Midler's New York Restoration Project, co-chair of the Rodale Institute, and a board member of the Lehigh Valley Health Network. Maria is a mother, an activist, and a businesswoman and has made promoting the benefits of an organic lifestyle both her personal mission and her business. She lives in an ecologically friendly house in Bethlehem, PA, with her husband, three children, one dog, one cat, and six guinea hens.