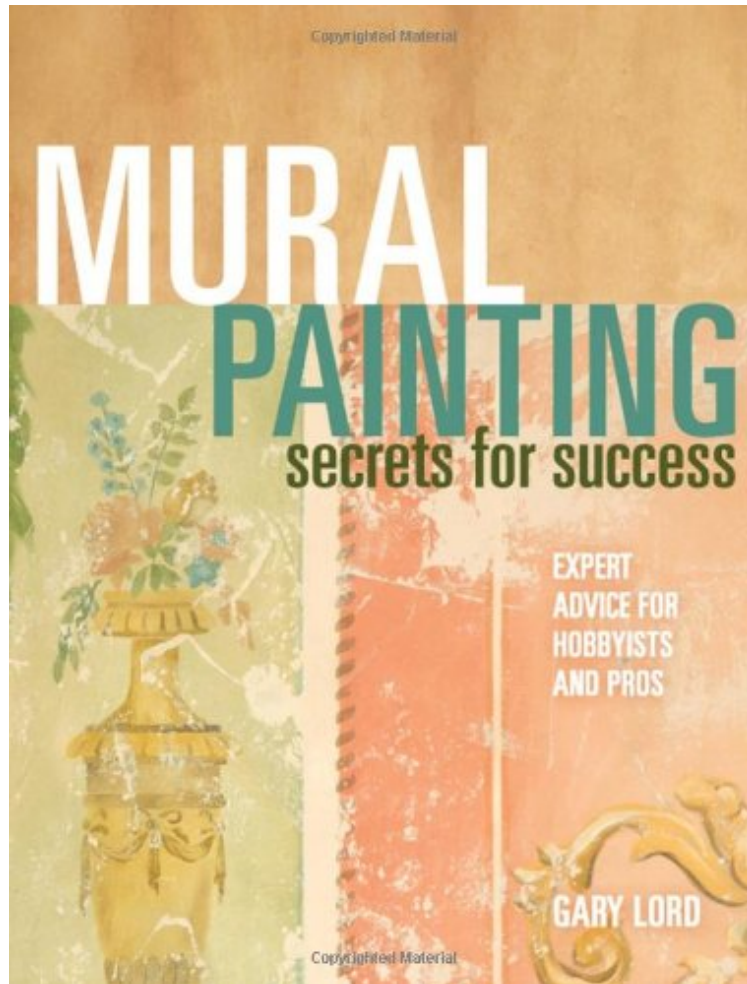


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# Mural Painting Secrets For Success: Expert Advice For Hobbyists And Pros

Gary Lord

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Mural Painting Secrets for Success will give you the tools you need to paint fantastic murals following the latest trends, including holographic metallics, 3-D effect paints and stained concrete. In addition to the 23 step-by-step demonstrations, a gallery of more than 20 inspirational photos will serve as idea-starters for you and your clients. You, as an ambitious reader, will be able to follow the author's expert advice on running a successful mural painting

business including how to network and market, negotiate contracts and pricing and work effectively with your clients. Contributing artists have offered their own advice and testimonials as additional inspiration.