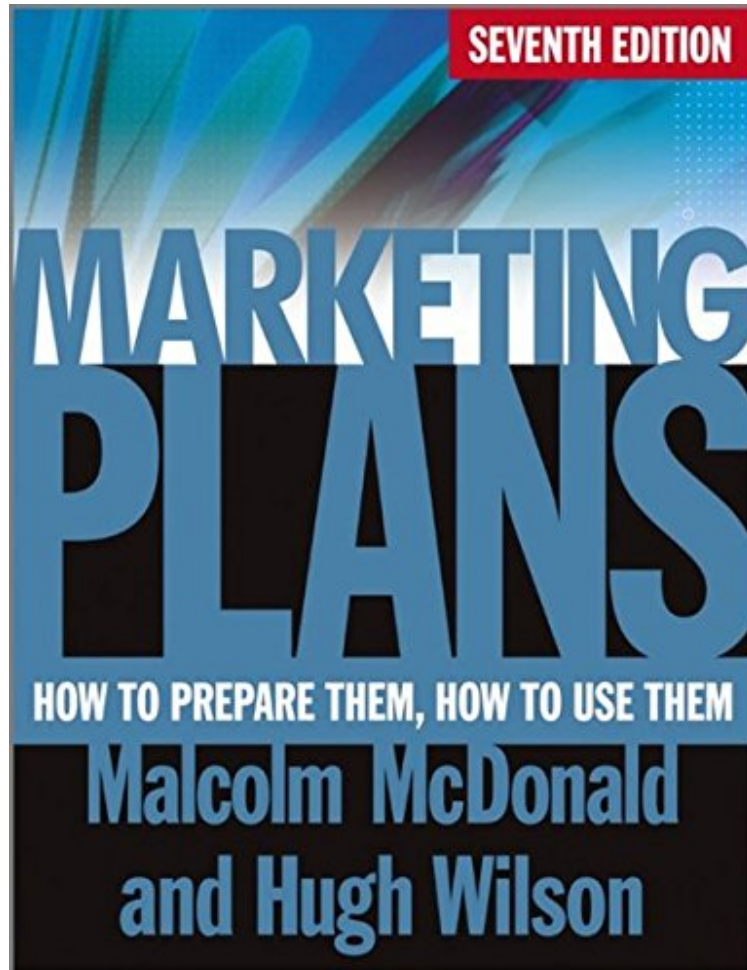


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## Marketing Plans: How to Prepare Them, How to Use Them

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