

Marimekko: In Patterns

Marimekko

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In Patterns



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#311627 in Books imusti 2014-09-30 2014-09-30Original language:EnglishPDF # 1 11.00 x 1.00 x 8.75l, .0
#File Name: 1452134049248 pagesChronicle Books (CA) | File size: 44.Mb

Marimekko : Marimekko: In Patterns before purchasing it in order to gage whether or not it would be worth my time, and all praised Marimekko: In Patterns:

5 of 5 people found the following review helpful. Lots of full page samplesBy Susan J. Arnall bought this because I have loved Marimekko fabric since the 1970's and I now am learning fabric design. What I like about the book is that there are full pages, lots of them, with the designs in detail and with marvelous colors. It is as if you are holding a large swatch of the fabric. I also appreciate the info about the various designers and their processes. This book is a good resource for those interested in surface design or graphic design.4 of 4 people found the following review helpful. Lots of Inspiration in this book.By AmieBook is full of color and design inspirations, not to mention it is a great blast from the past.2 of 2 people found the following review helpful. BeautifulBy CustomerMy favorite book comes with nice large illustration of patterns and stories behind the company.

Internationally beloved Finnish design brand Marimekko's iconic patterns grace home dcor, apparel, and accessories,

and have informed and influenced tastemakers worldwide for over half a century. Richly illustrated with photographs and prints both classic and new, this vibrant volume (launching along with covetable notebooks and postcards) offers a behind-the-scenes tour of the brand's creative process. A colorful legacy is revealed, along with the innovative creators from 1950s pioneers to twenty-first-century masters who have shaped the company's heritage and continue to make visual magic today. Rare sketchbook pages, in-depth looks at particular eras, and page after page of gorgeous designs make this a book sure to enchant anyone interested in fashion, art, or the patterned and color-drenched world of Marimekko.

About the Author Marimekko is a Helsinki-based textile and clothing design company celebrated internationally for its original prints and colors. Founded in 1951, the company boasts more than 100 stores worldwide.